

UPCOMING EVENT

Homecoming 2010
October 16

2010 FOOTBALL

Sept. 4: Louisiana-Lafayette
Sept. 11: at South Carolina
Sept. 18: Arkansas
Sept. 25: at Mississippi State
Oct. 2: at Colorado
Oct. 9: Tennessee
Oct. 16: Vanderbilt
Oct. 23: at Kentucky
Oct. 30: at Florida
Nov. 6: Idaho State
Nov. 13: at Auburn
Nov. 27: Georgia Tech

Home games in **bold**.

ON THE WEB

*How to Log On to
www.kauga.com*

If you don't yet have a password for full access to our alumni web site, be sure to register today! It's free and easy, and enables you to access alumni-only sections of our site, including the brotherhood directory, photo albums, message boards and more.

To register, click on the First Time Login link on the home page, and enter your Member ID when prompted. You can find your Member ID above your name and address on this newsletter. You'll only need this number once, and you'll then receive a password for future logins.

Member ID found here

123456

Joe Sample
12 Anytown Drive
Anywhere, PA 12345

May 2010

Between the Columns

www.kauga.com

Kappa Alpha Order at The University of Georgia • Athens, Ga.



ALUMNI REPORT

You Helped Build Us a State-of-the-Art Facility, Now Help Us Fill It with Quality Men

Recommend UGA Students for KA Rush

By Hunter Hopkins '00

Spring is in full swing in the Classic City. The flowers are blooming, students are spread out across the quads on North Campus, the girls are jogging down Milledge Avenue, and Gamma Chapter is still going strong. I'm sure most of us would love to be back in Athens as a KA undergrad right now...

"Two of the most effective ways of preserving Gamma's legacy is through donating to the capital campaign and letting the chapter know about potential rushees."

I recently spent some time in Athens for a few events, at which I had the opportunity to talk with several members of the UGA administration. They were all very complimentary of the chapter. Knowing that the UGA administration – including the Provost, Vice President of Community Affairs, Vice President of Student Affairs/Dean of Students, and Director of Greek Life – are noticing the activities and commenting on the reputation of KA made me proud to be an alumnus of Gamma Chapter.

The slogan of our capital campaign has been "preserving our legacy." Two of the most effective ways of preserving Gamma's legacy is through donating to the capital campaign and letting the chapter know about potential rushees. With the construction of the new house, we have given the chapter the necessary facilities to continue to be one of the top fraternities on campus. Now, we must make sure that KA is recruiting the highest caliber male students that are entering The University of Georgia.

We have all experienced fraternity rush in Athens, and a lot of things have changed over the years. All fraternities are now allowed to give out bids before the rush process formally begins. Several fraternities give out bids to incoming freshmen during the summer months before the fall semester even starts. Gamma is one such chapter. To guarantee that any incoming male freshman that you know is included in Gamma's rush activities, please send their contact information into the chapter as soon as possible.

The chapter has set up an email address where rushee information can easily be submitted: GammaRush2010@gmail.com. You can also submit rush info through the KA National website at www.kappaalphorder.org/nao/recruitment_form.asp. Both of these email addresses will notify the chapter with information on prospective members. If you know of any possible future UGA students that you think would make good KAs, please send the chapter their information so that they can be included in the rush events throughout the spring and summer. **Remember, it is never too early to submit a name for rush.**

As a Gamma Chapter alum, please do your part to help us "preserve the legacy" by donating to the capital campaign, submitting a name for rush, or both. Let's work together to get everyone in Athens and the UGA community to realize that the Gamma Chapter of KA is and will continue to be the best fraternity at UGA.

Gamma Brothers Excel in Scholarship, Philanthropy and Social Scenes

By Jefferson Knox, Number 1

The spring semester of 2010 has proven to be another success for the men of Gamma. We have continued the tradition of being one of the top fraternities on campus through our GPA (3.1), community involvement, representation within the University, and needless to say our fine mansion of West Hancock.

Our brothers are pleased to have been involved in many philanthropic events benefitting the Ronald McDonald House, Dance Marathon, and Boys and Girls Club to name just a few. Gamma was recently

honored by our national philanthropy, Muscular Dystrophy Association, for raising over \$25,000 for them last fall.

Our social calendar was also one to be envied, highlighted by our annual Convivium trip to Savannah in January and our Old South parade in mid-April, which was followed by a weekend trip to Fontana Dam, NC. In March we held Cowboy Ball, marking our first rush event for 2010. We were happy to host 35 rushees who were greeted with great weather, pretty girls, and good music.

Rush is always an exciting time for us, and

typically our pledge classes are filled before the end of summer and before Formal Rush. Because of this, there are some young men who enroll in the fall that we do not get to know. To help with this we have set up an email address, GammaRush2010@gmail.com, where you can send in names and contact info of those you know who are coming to UGA and we will get them up to Athens this summer for our various rush events.

The men of Gamma Chapter are ready for a great upcoming summer and look forward to seeing you on game days in the fall!

FUNDRAISING UPDATE

The Annual Fund is Back!

The annual fund is back! It's been on hiatus as we've focused on the capital campaign since the fall of 2006. Although the campaign is not over, it is coming to an end and therefore, it's time we reinstate the annual fund. For those of you who may have forgotten what the annual fund is or for those of you who have graduated since 2006 and have never been asked to make a contribution to it, here is some information to help refresh your memory.

The annual fund is a YEARLY fundraising effort that drives our annual operating budget.

It supports our communications program (including *Between the Columns* and www.kauga.com), as well as alumni events and programs for the undergraduate chapter.

In our best year (since we started tracking it) we raised more than \$20,000 from 209 donors in the annual fund. Although we are getting a late start this year, it would be wonderful to live up to the excellence that exemplifies KA alumni and meet that level again this year. We have more than 2,300 alumni, so imagine what we could do if we *all* did our part.

Our annual giving year runs from September 1 through August 31. You can make a gift to the annual fund by:

- Returning the enclosed form with your gift.
- Logging on to www.kauga.com.
- Calling 800-975-6699.

We need your support and hope you'll take time to make this important contribution!

Preserving our Legacy, Strengthening our Foundation

As you know, the *Preserving our Legacy, Strengthening our Foundation* **capital campaign** is a one-time major fundraising effort to build the chapter house (a project we completed and hope you've had a chance to see in person) and retire our debt. Pledges to the campaign can be paid over a period of up to three years at this stage in the process.

While we are nearing the end of this effort, we still need to raise \$1,000,000. You are probably thinking, how can we be close to the end if we still need \$1,000,000? The answer is simple: thanks to more than 575 alumni, we have already raised more than \$3,361,000. This is AMAZING, but with just under 25% of alumni participation, we know we can do better. Our undergraduates deserve

our firm financial footing and help in caring for the house in a manner that all alumni can be proud of. With all this in mind, we know \$1,000,000 is a TREMENDOUS amount of money, particularly in this economy, but it is achievable and here's how.

If half the alumni that have not yet made a contribution the campaign would contribute \$1,500 – just \$500 a year over 3 years – we would surpass our goal and leave the undergraduate chapter in a strong financial position. That means we need 800 alumni to jump in and join the 575+ that have already given. It's easy to read this and think that someone else will be one of that 800, and you can be one of the ones that doesn't get involved, but the truth is, we need alumni

to be active, help carry the load, and do whatever they are able – please don't assume that another will do your part. If you can't do \$1,500 – do whatever you can – every contribution gets us closer to the goal.

KA is for life, and we have all benefited throughout our lives from being KAs. We want to set the fraternity up for the next 100 years. Please join us in securing the future of KA at UGA.

To make your pledge NOW, please e-mail ekonkle@gmail.com and a pledge form will be sent to you. You can also download a form online at www.kauga.com and send, fax it, or scan it and e-mail it in.

Please join this effort now – we need you!

ALUMNI PROFILE

KA Brother Rides Across the U.S. to Support the Make-A-Wish Foundation

Altruism is an important part of the core beliefs of the Gamma Chapter of Kappa Alpha Order. But few alumni take the effort to raise money for charity and generate awareness as far and as personally as did **Joe Lariscy '07**.

Joe and two other young men, Leigh Buckems and Greg Stahl, organized and set out on a 2,750 mile cross-country charity bike ride from San Francisco, California to St. Simons Island, Georgia. The ride took several weeks and raised over \$30,000 for the Make-A-Wish Foundation.

“(Fellow charity rider) Greg Stahl and I were working together at J.P. Morgan. We were both a year and a half into the investment banking program there,” Joe said. “We got to talking, and partly because of the tough economic environment, we decided now would be the ideal time to take a unique path for the near term. We got excited about the idea of working with a not-for-profit, like the Make-A-Wish Foundation. These discussions spawned our decision to do this bike trip.”

“I think it [KA] was a great group of guys. I made many friends for life.”

“We approached Make-A-Wish about the idea, and had to work with them to explain our idea and what we hoped to achieve in terms of fundraising and awareness,” he added. “Once they understood what we were doing, they were on board 100%.”

Though Joe started the bike trip independently, KA played an important role in helping to drum up support and fund raising for the event.

“We basically did a publicity tour during the ride, stopping at key cities and appearing at events to promote the charity bike ride. We stopped in Athens, GA and KA helped generate a lot of individual

support, arranging a bar for us to appear in and having everyone buy bracelets with all proceeds going to support the Make-A-Wish Foundation. A lot of KAs got behind us in that local event.”

Joe participated in charity events while an active KA brother, though nothing on the scale of the charity bike ride. At UGA he participated in the Relay for Life while on campus, as his mother and aunt both had experienced breast cancer. He went to New Orleans to clean houses devastated by Katrina through the Leonard Leadership Scholars Program sponsored by the business school at the University of Georgia. He also participated in a dodgeball tournament to benefit the Muscular Dystrophy Association.

“Everyone in KA had hours of charity work that we were required to do, but it was pretty much up to the individual how you wanted to spend your hours,” Joe said.

He also participated in fund raisers that directly benefitted KA.

“I joined freshman year fall of 2004,” he said. “At the time, the fraternity house was a big issue because our lease ended on our old house. I helped with the fundraiser that helped KA build the new fraternity house. It was a huge undertaking and included working closely with the national chapter.”

Joe actively served the chapter while in school as Scholarship Chairman his second year and KA Number Three in his Junior and Senior year.

When asked about his impressions of KA overall, this recent graduate responded enthusiastically.

“I think it was a great group of guys,” he said. “I made many friends for life. Absolutely there were stand up guys in our chapter and we worked hard and played



Joe Lariscy '07

hard together. We were there for academics, but you want to get more out of college than the classroom, and KA helped to provide that enriched experience for me and the guys I graduated with.”

Out of his own positive experiences with KA and with charity work after college, Joe has some advice for current KA brothers.

“Rather than trying to do everything and getting too thin, I think it’s best to get fully involved with those couple of things about which you feel passionate.”

Joe stays well connected to the chapter and the other alumni and active brothers that he knows. He tried to make it back for football tailgate parties as a chance to reconnect with people from the town and the chapter.

“I really enjoy the fellowship,” Joe said. “When I go back, I know those guys will be there. The brothers are doing a great job with alumni relations. It’s a great environment for us, so I’m a big believer in supporting the chapter so that same environment will be there for future generations. The friendships I have from KA and from University of Georgia are important to me and something I wish to maintain for the rest of my life.”

Do you know of a Gamma alum who has an interesting story to tell? Email a description to our editors at content@affinityconnection.com (mention KA at UGA), and we'll consider him for a feature in an upcoming publication.

REMEMBER WHEN?

Thank you to **Shane Todd '88** for sending us this great memory...

He writes, "In the late fall of 1989, a group of us who lived in the house on 294 S. Lumpkin were feeling a little mischievous. It was late one weeknight around midnight, and one of our brothers made a phone call to some SAE pledges and, in a disguised and mad voice, told them they better get over to the KA house and paint the cannon. (The SAE pledges thought the call was coming from an older SAE brother). So, the scared pledges

piled into a station wagon (it was about six of them) and came to the KA house with cans of paint and brushes to vandalize our cannon. Wow, were those SAE pledges in for the surprise of their short college lives.

About ten of us were hiding in the front yard of the KA House. We had a garden hose and some other stuff that I won't mention. As soon as those SAE pledges stepped in to our yard and walked close to the cannon, we let them have it. We hit them with all kinds of stuff. They were TERRIFIED. They had no idea that we would be waiting to ambush

them. They, to this day, do not know how we were so ready for them. It was a great night and a great memory.

KA brothers that may have been involved that night include Brother **Paul Jorgenson**, Brother **Patrick Hobson**, Brother **Jodie Black**, Brother **Bill Mathis**, Brother **Seth Sergeant**, Brother **John Davis**, possibly President **Marcus Simmons**, and maybe Yours Truly."

Share **YOUR** best memories online at www.kauga.com.

More Great Stories from Gamma Alumni...

What is the memory that makes you laugh hardest today?

"Road tripping in Edison Cassel's Jeep to Helen with about eight of us on board, and breaking down."

- **Mark Irvin '89**

Describe the best party.

"Jam sessions."

- **Hugh Lamar Hamilton Jr. '76**

Describe the best road trip.

"I played on the golf team, and every team we took a two-week road trip and played all the schools in Florida."

- **Alfred Norman Bell '63**

What is the one memory you have shared or will share with your children or grandchildren?

"The Saturday the Bulldogs won

over Auburn to win the SEC football championship in the fall of 1959."

- **Virgil Wilmer Dorminy '62**

Share **YOUR** best KA memories on the message board at www.kauga.com!

PHOTO ALBUM

Gamma Chapter Celebrates Founders' Day

The members of Gamma Chapter ride with their dates in the annual Founders' Day parade. Stay tuned to www.kauga.com for more news, event details and photos from the active chapter.



EMAIL

Send Us Your Email Address!

Having a high percentage of email addresses is a critical advantage to our alumni association. Why? It saves us money on paper and printing, it enables us to communicate with you more frequently, and it allows us to put you back in touch with long lost KA brothers.

We will never sell, trade or give away your email address – ever. Your email address will

be stored in our secure database and used solely for KA communications.

So please update your email address today to stay informed on the latest news and activities from Gamma Chapter undergraduates and alumni. You'll also receive electronic reminders when we're getting ready to publish an issue of *Between the Columns*

so that you can submit your latest news and photos for publication.

You can send your email address directly to our alumni relations firm at feedback@affinityconnection.com (mention KA at UGA) or update it online at www.kauga.com.